



San Jose | Delhi NCR | Bengaluru

EQUITY FUNDING REQUIREMENTS

1. **Investment Ticket size:**
 - a) **INR 20 Cr to INR 250 Cr (US\$ 2.5 million to US\$ 30 million)**
 - b) **Only round B and company with revenue**
2. Good standing of Investee company / promotor & committed team
3. Scalable business model, potential for growth and expansion
4. Competitive Advantage: Unique products, services or processes
5. Market: Large growing, fragmented market with potential for consolidation
6. Financial Performance: Consistent revenue growth, profitability & cash flow
7. Growth: Opportunities for organic growth, acquisitions, and expansion
8. Defensible & secured IP: Sustainable competitive advantage & entry barrier
9. Alignment with Investment Thesis: Fits within the PE firm's thesis
10. Valuation: Attractive entry price, with potential for value creation
11. Due Diligence: Thorough review of financials, operations, and legal aspects
12. Required Business plan / DPR including financials
13. Company with clear growth & exit strategy
14. **Due diligence Cost** will be borne by the investee company including team visits, legal expenses and out of pocket expenses